

To: County Extension Agents

From: John M. Mowbray
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RE: FY06 Priority Indicator Report (Due by August 1, 2006)

Once again it is time for the end-of-year Priority Indicator Report. **This is a web based report so do not respond here!** We have set the due date as August 1, 2006, which is consistent with previous years. **The web site to access the electronic report form should be available on June 22, 2006** and is located at is <http://warehouse.ca.uky.edu/Survey/PriorityIndicators/2006>. Or, go to the Internal Home Page and click on Priority Indicators for 2006.

All agents should have input into this report. **I would suggest the agent responsible for coordinating county reports print a copy and pass the document around the office for each agent to consider.** I have found that reviewing monthly meetings and activity reports is a great way to begin this process. Then finalize the report as a total staff with one person submitting the report for the entire county. Remember, the activity you are reporting on should have occurred between July 1, 2005 and June 30, 2006, however we realize programs are ongoing, seasonal, or the program years for some things don't always coincide, so report based on what makes the most sense.

You may note that this report is divided into the 6 strategic and programmatic goals of the college. This is the way the state has organized its efforts similar to the county Plans of Work. You may also note that we are looking at various levels of impact –knowledge gained, practices changed, and dollar impacts. Some of these numbers are easier to compile than others but please, give it your best effort.

This effort is pretty important to us as an organization because it gives us the statewide participation and impact we use in a number of PR efforts and reports, and helps us in planning for the future. We look to the individual county reports and specialist impact statements to give us detail we need to further explain and enrich these numbers.

Think broadly as you consider your answers to the questions and don't just associate a goal with a particular program area. We all do leadership development, and not just through formal leadership programs. For example, we have had a significant council leadership training effort with the SEAL materials this past couple of years. Nutrition and Health programs have reached beyond traditional EFNEP, Homemaker and foods programs and now include FSNEP, Get Moving Kentucky, youth nutrition and obesity programs and even ag producer weight loss programs for men. Water Quality programs were offered through a standardized curriculum at camp last year in addition to recycling and watershed protection efforts. Babysitting, resume writing programs for adult and youth audiences and language and financial classes for Hispanic audiences prepared these individuals to enter the workforce. As you finalize this report as a total staff, try to jog each other's memory so that we capture as much as possible.

NEW THIS YEAR! The first part of the report is the same as previous years but there is a new section to the report this year. It is our first effort to capture information specific to the Featured Programs. This year is simple. We want to know whether you conducted the programs in your county and what the participation was. Since we didn't give you a "heads up" on what Featured Program information we would capture at the end of the program year, we have pretty much limited the questions for this year. Some will include more detail but it is information related to activity and not impact. We will try to interpret the broader impact from the agent and specialist impact reports and couple it with the numbers you provide.



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Report on Priority Indicators for FY06 (July 1, 2005-June 30, 2006)

Goal 1 – Community and Economic Development –

Improve the capacity of communities to identify and address critical issues that impact the lives of their citizens.

- _____ Number of people who are involved in addressing significant community issues.
- _____ Number of people who increase their knowledge of governmental process.
- _____ Number of people who become involved in the governmental process as a result of addressing significant community issues.
- _____ Number of ongoing coalitions with which Extension is involved.
- _____ Number of additional people who are ready to enter the work force.
- _____ Number of individuals reporting changes in knowledge, opinions, skills or aspirations related to economic or enterprise development.

Goal 2 – Sustainable Agriculture –

Attain sustainability of agricultural and economic development systems that are globally competitive.

- _____ Number of producers utilizing new marketing opportunities.
- _____ Number of farmers adopting one or more practices resulting in increased profits.
- _____ Economic impact of practice changes reported immediately above.
- _____ Number of producers adopting resource management technologies. (IRM, IPM, soil testing, soil fertility management)
- _____ Number of individuals reporting changes in knowledge, opinions, skills or aspirations related to the impact of public policies on agriculture and the environment.

Goal 3 – Leadership Development –

Foster the development of personal and interpersonal skills, stimulate volunteer leadership, and promote active participation in community problem-solving.

- _____ Number of citizens indicating increased leadership knowledge, skills or confidence through participation in leadership programs.
- _____ Number of adults and youth utilizing improved skills in communication, problem solving, or group process in addressing community issues and needs.
- _____ Number of people who are involved in addressing significant community issues. (Same as first indicator under goal #1)

Goal 4 – Nutrition and Health –

Encourage the adoption of healthy lifestyles through a focus on proper nutrition, disease and injury reduction, and comprehensive health maintenance.

- _____ Number of individuals who experience a change in knowledge, opinions, skills, or aspirations regarding lifestyle changes (diet, exercise, etc.) that improve personal health.
- _____ Number of individuals who make lifestyle changes (diet, exercise, etc.) for the purpose of improving their health.
- _____ Number of individuals who experience a change in knowledge, opinions, skills, or aspirations regarding the safe storage, handling, or preparation of food (safe preservation techniques, handwashing, following time and temperature guidelines).
- _____ Number of individuals who implement recommended practices for the safe storage, handling, or preparation of food (safe preservation techniques, handwashing, following time and temperature guidelines).
- _____ Number of individuals adopting one or more recommended practices to increase access to food or make it more affordable.
- _____ Number of individuals implementing personal health protection practices appropriate for their life cycle state. (screening, immunizations, well-baby care, preventive health practices, etc.)
- _____ Number of persons who report practice changes related to safety. (use of bicycle helmets, fire extinguishers, tractor roll bars, radon testing, smoke detectors, proper ATV operation, etc.)
- _____ Number of joint programs with non-CES organizations that focus on comprehensive health maintenance.

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Goal 5 – Life Skill Development –

Stimulate the acquisition of life skills needed by young people and adults in reaching their full potential as both individuals and members of families.

- _____ Number of youth or adults who demonstrate informed and effective decision-making.
- _____ Number of individuals adopting one or more practices to reduce debt or increase savings.
- _____ Number of individuals reporting changes in knowledge, opinions, skill, or aspirations related to parenting or personal relationships.
- _____ Number of dependent care providers (adult or child care providers) reporting changes in knowledge, opinions, skills, or aspirations as a result of programs conducted by Extension.
- _____ Number of youth or adults who demonstrate increased practical living skills.
- _____ Number of youth reporting the acquisition of one or more life skills as a result of participation in non-formal youth development programs conducted by Extension.

Goal 6 – Natural Resources and the Environment –

Improve environmental quality by encouraging the implementation of sound environmental practices and the effective stewardship of natural resources.

- _____ Number of individuals adopting practices that insure safe water.
- _____ Number of people utilizing forest management practices.
- _____ Number of acres upon which new or additional conservation practices are used.
- _____ Number of individuals adopting one or more practices related to conserving, sustaining, and/or protecting soil resources.

Featured Programs – New This Year!

Did you conduct the following Featured Program/s in your county during the 05-06 Program year? If the answer is “yes”, please answer the questions that follow.

Master Cattlemen (yes) (no)

If yes,

_____ How many producers from your county completed the program? (do not include those that will be counted by other agents)

Farmers Market (yes) (no)

If yes,

_____ How many farmers markets is extension sponsoring or supporting in your county?

_____ How many different families/producers/members participated in the market during the 05-06 program year?

_____ If you surveyed the members for sales figures, what was the total value of the produce sold at the market?

Master Gardener (yes) (no)

If yes,

_____ How many participants completed the requirement for the Master Gardener certification during the 05-06 program year? (do not include those that will be counted by other agents).

_____ How many active Master Gardeners are supporting Extension teaching, diagnostic, or outreach efforts?

KSU Small Farm Program (yes) (no)

If yes,

_____ How many different producers participated in this program during the 05-06 program year?

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LEAP for Health (yes) (no)

If yes,
_____ How many individuals participated in this program?

Get Moving Kentucky (yes) (no)

If yes,
_____ How many individuals participated in this program during the 05-06 program year?
_____ If you had criteria for completion of this program, how many completed the criteria?

Kentucky Saves (yes) (no)

If yes,
_____ How many individuals participated in this program?

KSU FDM Program (Family Development and Management) (yes) (no)

If yes,
_____ How many different families were enrolled in this program this year?

Master Clothing Volunteer (yes) (no)

If yes,
_____ How many volunteers from your county completed their certification this year?
_____ How many master clothing volunteers are currently active in instruction in your county?
_____ How many hours instruction have these and others currently certified paid back this program year?

Children's Environmental Health (yes) (no)

If yes,
_____ How many individuals have participated in this program this year?

County Leadership Programs (yes) (no)

If yes,
_____ How many individuals have completed a County Leadership Program in which Extension played a role as a sponsor or participated as a teaching resource?

Small and Home Based Businesses (yes) (no)

If yes,
_____ How many small or home based businesses was extension involved with assisting this program year?

Child Care and Development (yes) (no)

If yes,
_____ How many youth and adults did extension involve in child care and development programs this year?

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4-H Livestock Volunteer Certification (yes) (no)

If yes,

_____ How many volunteers completed the Livestock Volunteer Certification this program year?

_____ How many volunteers in total have completed the volunteer certification program for your county?

_____ How many livestock clubs have you been able to add to your county program because of the requirement for volunteer certification?

4-H Public Speaking and Demonstration Contests (yes) (no)

If yes,

_____ How many youth participated in 4-H speech and demonstration programs at all levels (classroom, grade, school, club, county wide, etc) in your county during the 05-06 program year?

4-H Water Curriculum at Camp (yes) (no)

If yes,

_____ How many youth participated in the Water Curriculum at 4-H Camp this past camping year?