

UK BEEF EXTENSION ACTIVITIES
Animal and Food Sciences
2005 Summary

Faculty: Les Anderson, Darrh Bullock, Roy Burris and John Johns (80%)

Extension Associates: Jim Akers (50%), Jerene Gilliam, Arren Heenan, Kevin Laurent (50%), Lori Porter (50%)

2005 Beef Extension Accomplishments

Master Cattleman Program - Conducted 18, 10 session programs statewide. Over 500 producers graduated from the program.

Cow College - 35 producers participated in this intensive educational and hands-on program.

Animal ID - Continued leadership role in developing protocols for national beef identification initiative. Major participation in the Southern Livestock Network.

Consumer Focus Group - The IRM committee has established a Consumer Focus Group which has provided educational materials and training to Family and Consumer Sciences agents on all aspects of beef: production, safety and preparation.

Kentucky Beef Book - Published the updated KY Beef Book.

2005 Beef IRM Calendars - Continued publication of the IRM calendars.

Value-Added Target Marketing (VATM) - Feedlot and carcass data were collected on 2,045 head.

Performance Bull Sale - Co-sponsored with Kentucky Beef Improvement Association and Kentucky Department of Agriculture.

Cattle Genetic Improvement Program - Continued working with the Ag Development Board on this cost-share program which included improving the guidelines for beef bull purchasing.

Certified Pre-conditioned for Health Program - Over 30,000 calves were marketed through CPH-45 sales statewide, many offered as source verified. Reporting of this data has been delivered in Cow Country News articles, IRM Newsletter and other educational opportunities.

Records Program - Continued processing CHAPS data and encouraging better financial records. Changed coordinators of this program in the fall.

Allied Inputs and Marketing - Over 200 producers are benefiting from cooperative buying and marketing through the AIM program.

Heifer Development Program - Several hundred heifers have been marketed through this program and heifer purchasing cost-share in the Genetic Improvement Program was approved by the Ag Development Board in some counties.

Kentucky Beef Conference. State-wide effort to bring in national speakers for an all day conference to address topics relating to the economics and management of beef cattle (3 locations).

Backgrounding conference. Conducted jointly with the University of TN. Annual conference dealing with the economics and management of backgrounding beef cattle.

Secured Funding for the following programs (plus two additional Extension Associates) through September 2007:

Integrated Resource Management - Continuation

Master Cattleman - Continuation

Production and Financial Records Program - Continuation

Advanced Master Cattleman ~ Program for Master Cattleman graduates, will be developed within groups based on the needs of the individual groups.

Applied Beef Production Practices - Projects to be conducted on farms as demonstrations and to provide valuable applied production information; including economic indicators.

Master Grazer - Similar concept to Master Cattleman. Six multi-county schools will be conducted across the state. Schools will start in March with six, 2.5 hour sessions. A demonstration farm will be started in each of the areas for hands-on educational and economic activities.

Value-Added Target Marketing - Continuation