

LEADERSHIP DEVELOPMENT, COMMUNITY OUTREACH, SCHOLARSHIP

All educational chairmen are expected to work together to integrate their programs of work when possible. This educational focus deals with developing a strong leadership base for the organization and community. In doing so the chairman will strengthen our community outreach efforts and increase the scholarships. The chairman should take the following into consideration when planning the program of work:

- * Develop and implement a training program for all officers, chairmen and members statewide
- * Create and promote the Leadership Development Awards program
- * Encourage voter registration and voter participation
- * Provide programming on how to get involved in the political process
- * Encourage members to learn about how local and state government works and how they can affect decisions and actions
- * Monitor and promote the Volunteer Service Unit program (VSU) and recognize individuals and clubs who participate
- * Promote master volunteer programs
- * Encourage members, as individuals and groups, to volunteer for community agencies and projects
- * Promote activities that encourage community involvement in strengthening families and education, such as tutoring in schools, mentoring new moms, Project Graduation, Big Brothers, Big Sisters, adult literacy, etc.
- * Encourage donations to and applications for the Evans/Hansen/Weldon and KEHA Homemaker Scholarship Funds
- * Encourage applications for the KEHA Endowed Scholarship at the University of Kentucky and participate in the selection of recipients as needed
- * Develop a 3-year statewide community project

LEADERSHIP DEVELOPMENT

2009 – 2012 PROGRAM OF WORK

LEADERSHIP

Situation:

Everyone is a leader. If you are a parent, teacher, club or committee member, or president, you are a leader. There is always someone who is looking to you for information or guidance. Every member of a club has the ability to be a homemaker leader. Each person needs to build self confidence and obtain information and knowledge. With some encouragement, they can step forward to lead. Even with 18,000 members, many clubs, counties, areas and the state often have leadership positions that do not have candidates to fill them. Some community groups, programs and projects also have problems finding good leaders.

Focus:

The focus for the next three years will be to help every member to find the confidence, knowledge, and encouragement to take on a leadership position for homemakers or in their community.

Goals:

- 1) Sponsor leadership seminars in the 3 regions of the state to increase leadership skills of:
 - a) members and b) community volunteers.
- 2) Work with state Parliamentarian to include a lesson on basic parliamentary procedure.
- 3) Compile information on existing leadership seminars and workshops across the state. Communicate this information to homemakers in neighboring counties and areas, giving them the opportunity to participate in these programs.

Suggested Activities:

- 1) Encourage all KEHA members and current and future leaders to attend a regional leadership seminar. (2009-2010)
- 2) Distribute a calendar of scheduled leadership seminars and workshops so KEHA members in neighboring counties and areas can attend. (This calendar will be on the website.)
- 3) Encourage and mentor homemakers. Identify homemaker members who show leadership qualities, encourage them when they show initiative and take on leadership roles.

Lessons:

- 1) Say Hello to Leadership (2009-2010)
- 2) Mini Lesson – How to Run a Better Meeting (2010-2011)
- 3) Handling Controversy in a Meeting (2010-2011)
- 4) Leading Ethically in an Unethical World (2011-2012)

Contest:

Since we will emphasize the leadership seminars there will not be a contest in this area.

CITIZENSHIP

Situation:

We are all citizens of our neighborhood, city, county, state, and country. As a good citizen we have the responsibility to pay attention to what is happening around us. Too many people do not vote. They do not attend forums or official meetings, or even read about local issues in the newspaper. Whether it is a pot hole in your street, taxes in your city or state, or the election of officials, your voice can affect what happens. There were 2,857,231 registered voters for the 2008 primary election. Of those voters, 53% are female and 47% are male. Only 33.7% of these registered voters actually voted.

Focus:

Get to know who your local and state officials, elected and appointed, are and what they do. Keep track of legislative issues, especially when they affect you and your family. Learn how to make your ideas and opinions known on local public issues. Vote.

Goals:

- 1) Encourage KEHA members to identify and become engaged in community and state issues.
- 2) Find out who represents you in your city and county, what they believe in and do.
- 3) Get to know who represents you as your Senator and Representative, what they stand for and how they vote on legislation.
- 4) Learn how to act on community issues – who to contact, how to contact them and what to say.
- 5) Help homemakers and their families become informed citizens, and act on issues when necessary.

Suggested Activities:

- 1) Create and distribute a directory of public officials and county services. An example and worksheet are available on the KEHA Leadership Development website. (2009-2010)
- 2) Find out when and where the city commissioners and county magistrates meet and monitor what they are doing, especially when they make decisions about things that affect you and your neighborhood – streets, utilities, taxes, salaries, etc. (2009-2010)
- 3) Monitor the Kentucky Legislature during their session and be prepared to contact your legislator on issues that concern and affect your family and homemaker members. (Early 2010 & 2012)
- 4) Encourage members to visit the legislature during the session to observe committees and talk to their legislators about issues that affect them and their families. (1/2010)
- 5) Give members information and ideas as to how to contact public officials when they have opinions on community issues and what to say. (2010-2011)
- 6) Attend “Legislature Day” during the session in Frankfort. (2011-2012)
- 7) Look in the newspaper for 2 weeks. Keep track of what is going on in your community and state. Identify 3 important issues in your community. Follow their progress and take action if and when necessary. (2009-2012)
- 8) Encourage and help members to register to vote. If they are registered be sure the information is up to date. Help others who are not homemaker members to get registered. (Ongoing 2009-2012)

Lessons:

- 1) Becoming an Informed Citizen (2009-2010)
- 2) Identifying & Analyzing Issues (2010-2011)
- 3) Analyzing Public Issues from a Family Perspective (2011-2012)

Contest:

Submit a report on a project you did in your community – Voter registration, production of an official's directory or any other project you did to get to know your community government and your leaders.

VOLUNTEERS**Ongoing Program**

(The focus and goals for volunteer programs will be an emphasis each year of the three year program of work.)

Situation:

Our country is known for volunteerism. In the United States, 69%* of adults volunteer. The dollar value of a volunteer hour in Kentucky is \$16.07* (National value - \$19.51). Even with millions of volunteers, many things go undone. KEHA needs to encourage all members to begin or continue to support community groups and activities as volunteers.

Focus:

Homemakers will identify volunteer needs in their community, inform their members of these needs, and encourage them to find something they can do to help fulfill the needs. Train and encourage homemakers to run for office in their club, county, area and state.

Goals:

- 1) Urge every member and/or club to assume a volunteer role in their community.
- 2) Encourage volunteers to record and report their volunteer hours for recognition and determine the value of those hours.*

Suggested Activities:

- 1) Volunteer at Extension and homemaker activities and events – fair, 4H Club activities, other sponsored community projects.
- 2) Run for office in KEHA at the club, county, area or state level.
- 3) Volunteer at a local school – tutoring, mentoring, or classroom activities.
- 4) Partner with other community organizations to help with projects and programs – Red Cross, Scouting, Rotary, churches, etc.
- 5) Volunteer to help people through crisis centers, nursing homes, hospitals, health department or community programs.
- 6) Volunteer to serve on government boards, commissions or task forces which help determine public policy in your community.

*source: <http://www.independentsector.org/index.htm>

Lessons:

- 1) Problems Encountered by Volunteer Groups (2010-2111)
- 2) Learning to Lead in an Unpredictable World (2011-2012)

Contest: Recognize individuals and clubs with the most volunteer hours.

Reporting Process for Volunteer Service Units (VSU):

1. All members will fill out their individual VSU Log (Appendix page 56) and turn it into their club Leadership Development Chairman.
2. The club chairman will compile a list of member's names and actual hours and send the list to the county Leadership Chairman before November 1. The county chairman will compile a county list. The members or the club will retain the original VSU forms.
3. The county Chairman will make a list of member and/or club names with number of actual hours and send a separate list for each club to the Area Leadership Development Educational Chairman before January 1.
4. The Area Leadership Chairman will send their area report of names and actual hours for each county to the Renè Siria, State Leadership Chairman, 108 Old Station Road, Frankfort, KY 40601 before March 1.

SCHOLARSHIPS

Ongoing Program

(The focus, goals and activities for scholarships will be an emphasis each year of the three year program of work.)

Situation:

KEHA recognizes the value of education. The cost of education is increasing and students, both young and non-traditional, need assistance to get the education they need to achieve success.

Focus:

KEHA will support scholarships for traditional and non-traditional students and inform members and youth of what is available through the organization and UK.

Goals:

- 1) Increase support for scholarships for students majoring in Family and Consumer Sciences at UK and other Kentucky colleges and universities.
- 2) Increase support for scholarships for non-traditional students, such as homemaker members who want to complete or advance their education.
- 3) Encourage more students to apply for all the scholarships offered by KEHA.
- 4) Investigate the possibility of creating a planned giving plan to raise funds for the endowed scholarships. (2010-2011)

Suggested Activities:

- 1) Develop a plan to inform local students about KEHA scholarships.
- 2) Raise funds for the KEHA education scholarship fund.
- 3) Encourage homemaker clubs and counties to investigate the possibility of scholarships for local students to attend college. Provide information and training to help raise money to fund the scholarships.

Lesson:

- 1) Mini Lesson – Marketing and Fundraising for local projects (2010)

Contest/Recognition:

Challenge members to give up a soft drink, latté, bottle of water or some other treat and donate at least \$1 of the amount to the scholarship fund. KEHA will recognize the club, county and area who contribute the largest amount of dollars to KEHA scholarship programs. Members who collect donations for scholarships should send the money to the KEHA State Treasurer with your dues.

Web site:

Information and forms for scholarships are listed on the web site. (7/2009)