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# Social and Economic Education for Development

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## An Analytic Approach to Planning for Strategic Action by Lorraine Garkovich

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In planning for strategic action, it is important to acknowledge that achieving a goal will require a series of short-term and long-term actions. **Tactics** are short-term actions which take two years or less to accomplish. **Strategies** are long-term actions which take between two and five years to complete. So as you build your strategic plan, for each goal you determine the strategies necessary to accomplish the goal and then the tactics required to accomplish each strategy.

### **GOAL:**

### **STRATEGY:**

### **TACTIC:**

As you begin to critically think through the actions necessary to implement your strategic development plan, it is important to identify clearly each of the following issues for each tactic under each strategy and goal.

- What specific actions are required to implement the tactic?
- What resources are required to make these actions occur?
- Where can these resources be obtained? and, What actions are necessary to obtain access to these resources?
- How feasible or likely is it that the group will be able to access these resources? and, How long will it take to access these resources?
- Who will assume responsibility for working to obtain the resources?
- What is the time frame for accomplishing the actions required to implement the tactic?
- What are the criteria for evaluating progress toward completing the actions that will implement the tactic?

This analysis should be done for each tactic. The results will assist you in establishing priorities for action based on the time required to implement a tactic and the feasibility of putting together the resources necessary to support the actions required to implement the tactic.